



# LANKABUILD'16

SRI LANKA'S INTERNATIONAL BUILDING & CONSTRUCTION TRADE SHOW  
12-14 AUGUST 2016 • SRI LANKA EXHIBITION & CONVENTION CENTRE

## SRI LANKA'S NO.1 INT'L BUILDING AND CONSTRUCTION EXHIBITION

12-14 AUGUST 2016  
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& CONVENTION CENTRE

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# BUILDING SUCCESS IN SRI LANKA

After a period of instability Sri Lanka has emerged as a star in recent years. With its economy growing over 6% in the past few years, the GDP reached US\$67 billion by end 2013. The country is poised for sustained growth of 8% and is projected that in the next 5 years, Sri Lanka's economy could surpass US\$100 billion with per capita income exceeding US\$5,000\*.

Backed by a stable and committed Government which has introduced a number of forward thinking policies, Sri Lanka is the next key investment and business destination. In particular, the country has witnessed a number of infrastructure projects which will provide a backbone for growth. Among the key growth drivers of the economy are the tourism and the building & construction sectors. This can be seen with the number of international hotels being built in Colombo and other key cities.

LankaBuild'16 – Sri Lanka's No. 1 International Infrastructure & Development Show which will be held from 12-14 August 2016 at the Sri Lanka Exhibition & Convention Centre (SLECC) is staged to provide the B2B platform for suppliers of building and construction equipment, materials and technology to meet key decision makers including developers, architects, M&E consultants/engineers, designers, contractors, distributors and retailers. In addition, it is designed to stimulate investments, introduce new technology and spur business partnerships.

LankaBuild'16 is managed by AMB Events Group which is one of the leading international tradeshow organisers in the region. Established in 1996, the Group currently has operations in key emerging markets including Cambodia, Malaysia, Singapore, Myanmar, the Philippines and Vietnam. Among its portfolio are CamBuild in Cambodia, MyanBuild in Myanmar and Asia Infrastructure in Malaysia.

Let LankaBuild'16 pave your way to success. Contact Mr. Ian at [ian@ambtarsus.com](mailto:ian@ambtarsus.com) or Tel: (603) 26926888 to book your preferred booth location.

\*Source: China Daily

## LANKABUILD'16 EXPO TO HOST ROAD ENGINEERING ASSOCIATION OF ASIA AND AUSTRALASIA (REAAA) 101ST COUNCIL MEETING

LankaBuild'16 -Sri Lanka's 1st Major International Building and Construction Exhibition is pleased to announce that the Road Engineering Association of Asia and Australasia (REAAA) will hold its 101st Council Meeting concurrently with the exhibition. In addition, the REAAA will also host the International Road Engineering Conference 2016 where top industry experts will present papers on the latest issues, innovations and trends. The Conference will feature a Business Forum which will be an important platform for networking and business matching.

The timing could not be better. The Sri Lanka economy has rebounded and its GDP has grown over 7% over the past few years and is projected reach 8% in 2015. In particular, the Government has placed emphasis on infrastructure development to spur sustainable growth. The road network is currently being upgraded and expanded at a rapid pace to link up the country.

LankaBuild'16 and the REAAA Council Meeting is the perfect platform to introduce new technology, innovations and build new partnerships in Sri Lanka. Over 200 exhibitors from 16 countries including Pavilions from China, Taiwan, India, Malaysia, Singapore and Thailand are expected to showcase the latest construction equipment and machinery, building and M&E supplies at LankaBuild'16 which will be held from 12-14 August 2016 at the Sri Lanka Exhibition & Convention Centre, Colombo.

To book your booth at LankaBuild'16 and information on the 101st REAAA Meeting, contact Mr Ian at [ian@ambtarsus.com](mailto:ian@ambtarsus.com) or tel: 603 2692 6888



## SRI LANKA – ECONOMIC INDICATORS

Population: 20.3 million (2012)  
Capital: Colombo

### GDP (purchasing power parity):

\$134.5 billion (2013 est.)  
\$126.6 billion (2012 est.)  
\$119 billion (2011 est.)  
note: data are in 2013 US dollars.

### GDP - real growth rate:

6.3% (2013 est.)  
6.4% (2012 est.)  
8.2% (2011 est.)

### GDP - per capita (PPP):

\$6,500 (2013 est.)  
\$6,100 (2012 est.)  
\$5,800 (2011 est.)

### GDP - composition, by sector of origin:

agriculture: 10.6%  
industry: 32.4%  
services: 57% (2013 est.)

### Agriculture - products:

rice, sugarcane, grains, pulses, oilseed, spices, vegetables, fruit, tea, rubber, coconuts; milk, eggs, hides, beef; fish.

### Industries:

processing of rubber, tea, coconuts, tobacco and other agricultural commodities; telecommunications, insurance, banking; tourism, shipping; clothing, textiles; cement, petroleum refining, information technology services, construction.

### Industrial production growth rate:

10% (2013 est.)  
country comparison to the world: 15

# MARKET UPDATES:

## SRI LANKA BUILDING & CONSTRUCTION INDUSTRY

- In Sri Lanka the construction sector (sub segment of the industry sector) accounts for the majority of the total investment as country is marching towards a rapid economic expansion after the end of the 30-year war.
- Construction sector GDP stood at Rs. 247 b (US\$ 1.9 b) in 2012 while the sector recorded a growth of 21.6% in 2012 compared to the GDP growth of 6.4% and industry sector growth of 10.3%.
- The growth rates started to pick after 2009 as major buildings and other infrastructure projects are taking place in the transition period of the country
- The Institute of Construction Training & Development (ICTAD) and the Chamber of Construction Industry Sri Lanka (CCI) are the apex bodies and accredited representative of the domestic construction industry, while many State-owned entities and private construction companies are registered under ICTAD.
- The main State-owned construction companies are State Engineering Corporation of Sri Lanka (SEC), Central Engineering Consultancy Bureau (CECB) and State Development and Construction Corporation (SD&CC).
- Main private sector companies are ICC, Sanken, Maga, Nawaloka, Tudawe and Access Engineering
- Building construction includes housing and commercial buildings accounts for 50% of the total investments.
- Private sector participation remains significant in building, water supply and drainage and other construction sectors while other constructions mainly include telecommunication, power and energy, etc.
- The Government policy through the National Road Master Plan (NRMP) on road development is focused mainly on building a national highway system including the the Southern Expressway (with an investment value of Rs. 59.5 b), Colombo-Katunayake Expressway and Colombo Outer Circular Highway Project (with an investment value of Rs. 82.6 b).



## OUR TRACK RECORD OF PROVEN SUCCESS

AMB Events Group pride itself in consistently delivering quality tradeshows and return on investment for our exhibitors. As the region's top organisers of international building and construction shows including CamBuild, MyanBuild and Asia Infrastructure, we let our record speaks for itself\*:

### Exhibitor's Expectation

- **93.2%** of the exhibitors were satisfied with the overall performance of the organizer.

### Quality of Visitors

- **91.3%** of exhibitors were satisfied with the quantity of visitors.

### Quantity of Visitors

- **89%** exhibition met or exceeded their expectations on their participation.

\*Figure from MyanBuild 13

## RECORD NUMBER OF COUNTRY & REGIONAL PAVILIONS



LankaBuild'16 will truly be the 1st major international building & construction exhibition in Sri Lanka. Over 250 exhibitors from 15 countries are expected to showcase a comprehensive range of exhibits, many for the first time in the country. In addition, it will feature a record number of Pavilions including those from China, India, Korea, Malaysia, Taiwan, Thailand and Singapore.

## SPONSORSHIP OPPORTUNITIES

LANKABUILD'16 is an excellent platform to increase your company's brand image and profile, as the show will cover a wide range of events, such as the exhibition, technical symposiums and conferences. Contact the Organiser to know more about the sponsorship opportunities available. Your logos could be featured prominently in many promotional materials and on site signage. Contact Mr Andrew Siow at [andrew@ambtarsus.com](mailto:andrew@ambtarsus.com) for more info.

## HERE'S WHAT OUR EXHIBITORS SAID

Very successful & satisfied. One of the best shows that we ever participated in Indochina and Myanmar.

**Mr.Ryosuke Sanefuji**  
Ebara Corporation

The number of visitors met our expectation. Great marketing effort by the organizer.

**Goh Cheng Loo**  
Widos Technology (Asia Pacific) Pte Ltd

Good show! We sold all our products on day 2. AMB Events sets a new standard for organizing international trade exhibitions in Myanmar.

**Teo Suang Leong**  
Linnhoff Technologies Pte Ltd

We like the crowd during the exhibition as we see this as a possibility for us to expose our company to the new market in Myanmar.

**Foo Ooi Pin**  
Mapleland Corporation

A good platform for Nippon Paint to promote branding and expand our business in Myanmar.

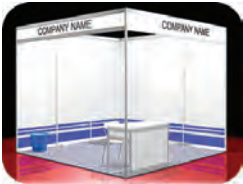
**Henry Ang**  
Nippon Paint (Singapore) Pte Ltd

## THE VENUE



The Sri Lanka Exhibition & Convention Centre is a purpose built exhibition centre located in the heart of the city and within walking distance to major hotels. It is fully air-conditioned and is suitable for heavy and large exhibit with large freight doors. In addition, it also has meeting facilities for seminars and conferences.

## COST OF PARTICIPATION



**BARE SPACE ONLY**  
- US\$ 318 per sq m

**WALK ON PACKAGE**  
- US\$ 348 per sq m

### Inclusive of

- Needle punch carpet
- White polyester laminated panels for back wall & two side walls and fascia board
- Adhesive Vinyl letters for exhibitor's name and booth numbers on the fascia board
- Fluorescent lights (40 watts)
- Information Counter
- Folding Chair
- Wastepaper Basket

## THE PROFESSIONAL ORGANISER

LankaBuild '16 is produced and managed by AMB Tarsus Events Group – the region's leading exhibition & conference organizer. Established in 1996 and headquartered in Malaysia and with offices in Singapore, Cambodia, Philippines, Myanmar and Vietnam, its portfolio covers the energy, water, oil & gas, hotel, food, building and infrastructure sectors. It is the organisers of CamBuild – Cambodia's Biggest international Building & Construction Show, MyanBuild – Myanmar's Biggest International Building & construction Show and Asia Infrastructure in Malaysia. The Group prides itself in working closely with local industry organisations and in delivering real results and return on investments for exhibiting and participating companies.



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## EXHIBITS PROFILE

### Renewable Energy & Energy Efficiency

- Solar / PV
- Building Management Systems
- Bio-Energy
- BIPV
- CHP
- PV
- Solar-thermal

### Environment / Water

#### Conservation & Management

- Flood management
- Groundworks & drainage
- Rainwater harvesting
- Sustainable urban drainage systems
- Water recycling
- Sanitary appliances & fittings

### Building M&E Technology & Systems

- Air conditioning systems
- Heating systems
- Lighting
- Management & building systems
- Mechanical & electrical services
- Ventilation

### Landscaping & Exterior

- Hard & soft landscaping
- Living roofs & walls
- External lighting
- Outdoor fittings
- Street furniture & signage

### Foundation & Substructures

- Geophysics
- Groundworks
- Foundations
- Proofing
- Basements

### Building & Construction

- Building frames
- Concrete framed systems
- Concrete structures
- Steel framed systems
- Steel structures
- Stairs
- Floors & beams
- Sustainable flooring
- Timber frame systems
- Timber structures
- Insulated concrete formwork
- External walling

### Interiors Finishing

- Blinds & shading
- Cladding & curtain walling
- Doors, windows
- Glass & glazing
- Glazing
- Insulation
- Roofing

### M & E Equipment & Technology

- Air-conditioning
- Electrical Installations
- Building Control & Management Systems
- Fire & Alarm Systems
- Lift & Escalators
- Security Systems
- Sound & PA Systems
- Lighting
- Ventilation

### Kitchen & Bathrooms

- Fittings
- Modular Systems
- Materials
- Lightings
- Water Heaters
- Cooker/Oven/Kitchen Appliances
- Electrical Appliances

### Building Materials & Supplies

- Adhesives
- Aggregates
- Ceramics
- Concrete
- Marble
- Paints
- Plaster
- Recycled Materials & Supplies
- Tiles
- Timber

### Building Services Design & Consultancy and Services

- Architectural Design
- Building Consultancy
- Building Design & Management Software
- Training & Books

### Building Finishing Materials

- Aluminum
- Coatings
- Ceilings & Corniches
- Cladding
- Glass
- Floor
- Roof
- Surface Finishing
- Wall Paper

### Construction Machinery & Equipment

- Earth Moving
- Construction
- Crane
- Material Handling
- Piling
- Plant & equipment
- Testing & research

